

### WHAT IS ASIAN LEADERSHIP ACADEMY?

**Asian Leadership Academy ("ALA") seeks to groom young leaders ...**

In doing so, we develop "learning communities" for students, teachers, and parents outside the traditional classrooms to innovate, learn and grow. ALA is an initiative by a group of **Stanford of Graduate School of Business ("Stanford GSB") alumni**. We formed up a team and received support from the Stanford GSB's Center for Social Innovation to develop our curriculum concepts and working plans over the summer of 2012.

To date, we have recruited team members and secured partnerships with local organizations who share our vision.

**We believe education should be a "journey" and not a "race"**

### OUR STORY



*May and San, ALA Co-Founders, meeting with one of African Leadership Academy Founders, Fred Swaniker (Stanford GSB' 2014).*

The story of ALA began in April 2012 after our visit to a school in Johannesburg, South Africa – at the *African Leadership Academy*. Our team was impressed by the learning model at the school which incorporates both formal education and experiential leadership development program into their curriculum. We see, in particular, the value of experiential leadership learning which is still an important missing component in the education systems within our home countries.

**We came back to Stanford with a strong determination to bring this experiential leadership learning to Asia.**



*Asian Leadership Academy received initial financial support from Stanford GSB's Center for Social Innovation.*

An inspiration turned into an ambition, and the ambition then turned into an execution plan. We formed up a team and later received initial financial support from the Stanford GSB's Center for Social Innovation to develop our concepts and working plan over the summer of 2012 when we executed two pilot projects; one in Bangkok, Thailand and another in Seoul, South Korea – both with overwhelming positive feedback from local students and educational institutions.

To date, we have recruited team of coaches on the ground and secured partnerships with local organizations who share our vision.

## OUR LEARNING COMMUNITY FOR STUDENTS

We continuously develop new learning communities through our experiential learning and community service activities for students.

Our development programs and outreach include: ALA LEADERSHIP LAB, ALA PUBLIC COURSES, ALA WORKSHOPS for schools and organizations in Thailand.

### LEADERSHIP LAB



Held once every year, ALA Leadership Lab is a **sponsored and highly selective** youth development program for high schools (M5-M6) and university students.

### PUBLIC COURSES



Weekend experiential learning workshops conducted by ALA coaches. We conduct small-size workshops and see the workshops as a way to **engage students** into learning community.

### WORKSHOPS



We frequently design and develop customized workshops for high schools, universities, and organizations focusing mainly on **leadership** and **creativity**.

We always look for an opportunity to play a part in designing curriculum and running development workshops for students in schools, universities and other relevant organizations. To date, we have worked with the following institutions.



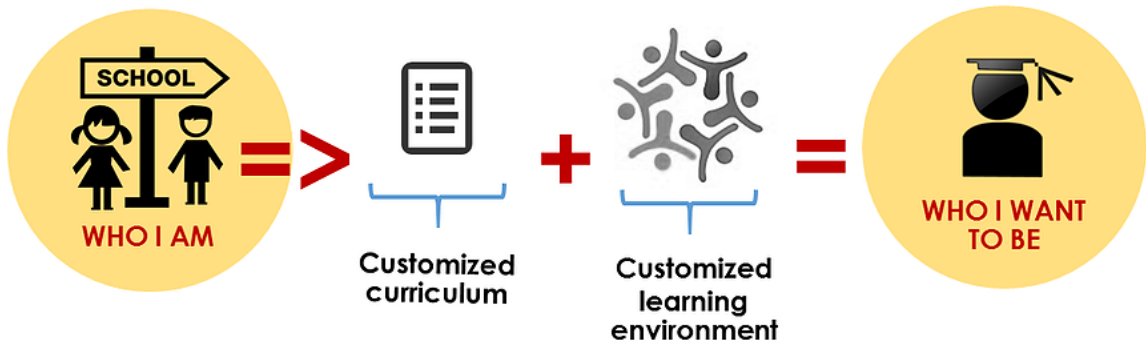
Learning Community Beyond the Classroom

### OUR LEARNING COMMUNITY FOR TEACHERS

# TEACHERS

We think teachers should be capable of “**designing**” customized learning journey for their students, taking into account the students’ aspiration and goals.

Teachers, therefore, should be “**empowered**” to design and develop “customized” curriculum and learning environment which could enable students to move from “where they are” to “what they want to be.”



ALA, with permission from IDEO.ORG, is translating a “Design Thinking for Educators” manual into Thai. We, on the other hand, are working with local school partners to strategically bring ALA customized “Design Thinking” workshops to turnaround schools in Thailand.

